

# Omnichannel Forum 06/03/2017

**Time**

**Titel**

**Speaker**

**11:30-11:45 am**

"Click and collect by Bizerba scales" – online shopping in fresh

Vanja Dorocki, Bizerba Sales Partner Serbia - Sun&Dun.a.v. / Milan Ivanovic, DIS Serbia



**12:00-12:15 pm**

How IoT Technologies are helping Retailers to connect and engage with Consumers

Peter Friedel, Zebra Technologies



**12:30-12:45 pm**

Bosch Experience Zone - Digital Signage in DIY superstores

Khalid El Boubsi, dimedis



**2:00-2:15 pm**

Breuninger's new ERP - at the beginning, the most important thing is to begin

Rico Hänel, bedav GmbH / Hendrik Wansleben, Breuninger GmbH & Co.



**2:30-2:45 pm**

SAP & Hybris Retail Omnichannel Commerce at a Glance

Dr. Ingo Woesner, SAP SE



**3:00-3:15 pm**

How grocery is bought in 2020

Ronny Lindenau, T-Systems Multimedia Solutions GmbH



**3:30-3:45 pm**

Benefits and risks of innovative customer frequency analyses

Ralf Schienke, Fujitsu



# Omnichannel Forum 07/03/2017

**Time**

**Titel**

**Speaker**

**11:00-11:15 am**

Omnichannel solution by WMF and Wirecard at the POS

Hendrik Koepff, WMF Group GmbH / Niels Peuker, Wirecard AG



**11:30-11:45 am**

Developing and executing a transformation strategy in the new omni-channel world

Michael Bayer, NCR



**12:00-12:15 pm**

IoT & Advanced Analytics for Driving Operational Efficiency at Mars Drinks

ShiSh Shridhar, Microsoft Corporation / Jamie Head, Mars Drinks



**12:30-12:45 pm**

Virtual Help Instore - Popken Fashion Group uses Mobile Sales Assistant

Egbert Renken, Futura Retail Solutions AG



**2:00-2:15 pm**

Changing the economics of retailing with machine learning

Daniel Grüßing, Blue Yonder GmbH



**2:30-2:45 pm**

Rethinking the role of the hypermarket in delivering a compelling shopper experience

Udo Preuss, Symphony EYC



**3:00-3:15 pm**

Smart and Future-Proof IT Infrastructure for Retail

Achim Brand, Meraki



**3:30-3:45 pm**

Staying Relevant in the Digital Age: Beyond "Omni-channel"

Virkant Bhalla, Toshiba Global Commerce Solutions



**4:00-4:15 pm**

Fall in love with omni-channel!

Jan Griesel, Plentymarkets



**4:30-4:45 pm**

Competitor analysis in retail: price comparison online and offline

Philip Braches, tarent solutions GmbH



**5:00-5:15 pm**

BIG DATA – Big Hype? What are the basics for a real benefit

Claus Allgaier, factor:plus



# Omnichannel Forum 08/03/2017

**Time**

**Titel**

**Speaker**

**11:00-11:15 am**

The NEW shopper journey: intelligent pricing in an omnichannel world

Anastasia Laska, Revionics



**11:30-11:45 am**

How to connect digital signage into a omnichannel customer journey

Klaus Hofmeier, Scala



**12:00-12:15 pm**

Get ready for anytime, anywhere shopping. Learn how to create seamless customer journeys to delight today's shopper

Jean-Marc Thienpont, Adyen



**12:30-12:45 pm**

With Global Reporting transactions of all channels at a glance: always, anywhere and at any time

N.N., Ingenico Payment Services



**2:00-2:15 pm**

The Future of Connected Products is Here - Are You Ready? Discover how IoT will change the future of retail

Kim Schneider / Francisco Melo / Bill Toney, Avery Dennison RBIS



**2:30-2:45 pm**

What matters most? IBM 2017 Customer Experience Index: Get an exclusive preview of our latest industry research insights

Roland Scheffler, IBM



**3:00-3:15 pm**

Individual customer approach in an anonymous omnichannel retail environment

Peter Rymers, Diebold Nixdorf



**3:30-3:45 pm**

"Analogue and digital - I pay cash"

Thomas Rausch, Glory Global Solutions



**4:00-4:15 pm**

A standard-shop is not enough - money is earned with smart commerce these days

Ronny Lindenau, T-Systems



**4:30-4:45 pm**

Preisoptimierungen sind mehr als Rotstiftreduzierungen: Passende Bestände und Preise für einen erfolgreichen Kaufabschluss – über alle Kanäle

Hannah Bartkowiak, SAP Hybris



**5:00-5:15 pm**

In-store Click & Collect solution with Pricer

Charles Jackson, Pricer





# Omnichannel Forum 09/03/2017

**Time**

**Titel**

**Speaker**

**11:00-11:15 am**

Big Data and Retail Intelligence to increase the profitability of my business

Alvaro Angulo, TC Group Solutions



**11:30-11:45 am**

How to engage customers through M2M communication between retail equipment and mobile phone

Olesia Zvirko, SoftServe Smart Solutions



**12:00-12:15 pm**

Profitable Merchandising Decisions: Driving Revenue Growth through Machine Learning

Stefan Sandulescu, Blue Yonder GmbH